



## Dealers

Our local dealers throughout the US will provide you with superior Point-Of-Sale options and support to maximize profits.

Maximize your business profits, employee scheduling, cash flow and improve customer satisfaction with InfoTouch Salon™ systems.

# InfoTouch Salon

## Customizable Platforms

POS solutions for successfully managing and marketing salons and spas

**InfoTouch**  
Corporation

a visionary touch in store

InfoTouch® Corporation is the pioneer in touch screen POS software. Since 1986, InfoTouch POS applications have been successfully solving the management, marketing and business issues facing salon and spa owners. InfoTouch Salon™ seamlessly integrates the appointment book feature combining marketing tools for email blasts, text messaging and direct mail, all available to you at no extra cost! The software is flexible & affordable for a single store and expands easily for larger multi-store locations. 1-60 terminals a location and from 2 to 10,000 stylists per appointment book allow InfoTouch Salon™ to support any retailer by improving profitability!

Our independent dealers will assist you in finding a cost-effective solution to install, train & support your retail locations. This provides you with boots-on-the-ground support in your area in order to assist you with any support problems and will train you on to maximize all the marketing and management features of your InfoTouch Salon™.

**PCI Compliant:** All InfoTouch Salon platforms have been certified PCI (Payment Card Industry) compliant twice. InfoTouch was one of the first companies to become fully compliant with the credit card industry's encryption standards.



## InfoTouch Salon™

One complete solution will improve your cash flow, appointment management, marketing and employee scheduling.

## InfoTouch Salon™

Affordable, Flexible, Integratable  
Robust, Reliable & Customizable!

## Manage + Market = Profit

From single store operations to hybrid & multi-store applications, InfoTouch platforms provide you with profitable business solutions.

### Standard in all Platforms

InfoTouch Salon™ from InfoTouch Corporation® provides complete POS solutions for all salon and spa owners at unbeatable prices. These award winning software packages drive client retention, employee satisfaction and additional sales per client, ultimately providing increased customer retention, enhanced cash flow and greater profitability.

- Easy to use appointment book is expandable and flexible
- Set up automatically recurring appointments and review customer sales on screen while making a sale
- Sophisticated multiple commission tracking
- Complete customer history w/employee comments & notes
- Merchant ID's tied to each independent contractor directly depositing transactions into their accounts
- Realtime inventory tracking has up to the second inventory levels to track all products efficiently.
- Automatic purchase order generation
- Detailed accounting and reporting capabilities

### Why Touch Screen is the right choice:

- Touch screen systems reduce training times by 30%
- Touch is more durable in a harsh retail environment
- Touch uses less prime merchandising counter space
- Touch produces 35-50% improved checkout throughput
- Touch substantially reduces errors at the point-of-sale
- Touch improves customer service for your clientele

### Standard in all Platforms

InfoTouch Salon™ features a fully integrated appointment book. Customizable features include seamless, flexible tracking and scheduling per client. The ability to track and split commissions between multiple stylists, massage therapists, nail and color technicians, health advisors and wellness coaches.

Cut down on canceled appointments by automatically sending out email and text message reminders or reconfirmations prior to each appointment. Include a coupon to add additional sales! Consistently market your business at little or no cost with free email blasts sent out at anytime or send out direct mailings. Utilize the customer history and loyalty program features to strengthen and retain your expanding base of loyal customers.

### Standard in all Platforms

**Employees:** Time, attendance and gross wage calculations are at the center of the employee module. All employees can clock in/clock out through any register in the system while managers can monitor and adjust these entries accordingly. In addition to hourly and salaried wage rates, the system calculates individual or group commission plans, individual or group bonuses, contests, and incentives for employees. Employee shift scheduling is also available.

**Reports:** You have access to an enormous amount of information with the 100+ reports that come standard. Most reports have multiple search and sort criteria, giving you maximum flexibility in analyzing your operations. All reports come with a option to view on screen, print or save for export to other applications.

**Customers:** Sales history, integrated loyalty program, Accounts Receivable (AR), frequent shopper or VIP pricing, and purchasing trends are all standard. The A/R module can print customer statements and you can use shopping and or appointment booking patterns to generate customer mailings, coupons or email blasts.



1-800-324-2777